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**rSchoolToday Partners with The Commonwealth Coast Conference, The Michigan Intercollegiate Athletic Association and The Heartland Collegiate Athletic Conference to provide an innovative game scheduling solution.**

**Tampa, Florida:** rSchoolToday announced it has signed on with The Commonwealth Coast Conference, The Michigan Intercollegiate Athletic Association and The Heartland Collegiate Athletic Conferences as their official Conference Scheduling Solution. rSchoolToday is excited to partner with this forward-thinking conference to provide a new and innovative game scheduling solution at the collegiate level.

“It has been a truly great experience to work with Commonwealth Coast Conference. They have been instrumental in helping us map out our new Conference Scheduling Solution. rSchoolToday is committed to helping this conference automate the complicated task of creating fair and balanced game schedules at the collegiate level. Gregg M. Kaye recognizes the importance of these as well as so many more customizations in regards to scheduling for his member schools. His vision compliments ours and we are excited to bring our shared vision to reality. It is an honor to partner with them and we are excited for what the future holds.”

**Scott Rosenberg, National Collegiate Sales Manager at rSchoolToday.**

“It has been an absolute pleasure working with rSchoolToday to discuss the extensive factors that our member institutions require us to build into conference schedules,” said CCC Commissioner Gregg M. Kaye. “The rSchoolToday team has listened intently to our needs and designed a scheduling solution that will turn the most difficult of tasks into a rewarding and enjoyable experience. I have been involved in designing conference schedules for nearly 20 years,” said Kaye. “While pencil and paper have given way to spreadsheets, the most necessary task for an athletic conference is among the most daunting of mountains that conference personnel regularly climb. It has been an absolute pleasure working with rSchoolToday to discuss the extensive factors that our member institutions require us to build into conference schedules. The rSchoolToday team has listened intently to our needs and designed a scheduling solution that will turn the most difficult of tasks into a rewarding and enjoyable experience.” **Gregg M. Kaye, Commissioner of The Commonwealth Coast Conference.**

“It has been a truly great experience to work with Penny Allen-Cook from the Michigan Intercollegiate Athletic Association. rSchoolToday is committed to helping this conference automate the complicated task of creating fair and balanced game schedules at the collegiate level. It’s a testament to “America’s Oldest Collegiate Conference” that they are willing to have an innovative approach to technology and trailblazing mentality. It is an honor to partner with them and we are excited for what the future holds.”

**Scott Rosenberg, National Collegiate Sales Manager at rSchoolToday.**

“I am thrilled to have been able to find scheduling software that can ease the burden of our athletic directors and the conference office in developing schedules with excel sheets and pencil sketching. I have struggled to find a person or software that can navigate the scheduling variables and intricate challenges involved in collegiate athletic scheduling. rSchoolToday has demonstrated that their product can take all of our variables and create schedules with very limited input, thus freeing up valuable time and resources. The MIAA is excited to partner with rSchoolToday to simplify our schedule development process.”

**Penny Allen-Cook, Commissioner of the Michigan Intercollegiate Athletic Association**

“It has been an incredibly gratifying experience to work with Jay Jones and Stacey LaDew from the Heartland Collegiate Athletic Conference. Our company is committed to helping these leaders automate the complicated task of creating fair and balanced game schedules at the collegiate level. The leaders of this conference are highly

respected for their innovative use of technology and trailblazing mentality. It is an honor to partner with them and we are excited for what the future holds.”

***Scott Rosenberg, National Collegiate Sales Manager at rSchoolToday.***

“I had previously searched for a solution to creating schedule grids beyond a pencil and Excel sheet. I was yet to find a software tool that was efficient and could handle all of the random scheduling variables that an athletic conference attempts to accommodate. In rSchoolToday, we have found a product that is able to adjust to the odd demands a conference might have on scheduling and produce outputs with very limited input requirements. The HCAC is excited to partner with rSchoolToday in helping to streamline our scheduling process. Now, as we begin to realize the potential impact that CoVid-19 could have on our schedules in the coming months, I am really glad to have this powerful tool to help us adjust quickly to produce equitable schedules with the push of a few buttons.”

***Jay Jones, Commissioner of the Heartland Collegiate Athletic Conference***

#### **About rSchoolToday:**

rSchoolToday is a 25-year-old, Florida-based software company providing an integrated suite of 16 Web-based software solutions and 5 mobile apps to increase efficiency and reduce costs for the K-12 and College/University markets. rSchoolToday has many former Teachers, Athletic Directors, Principals, and Coaches on staff. More information about our company and products can be found at [www.rschoolday.com](http://www.rschoolday.com)

#### **About The Commonwealth Coast Conference:**

The Commonwealth Coast Conference (CCC), founded in 1984, is an NCAA Division III athletic conference comprised of nine full members and two associate member institutions throughout the New England region. Its membership aims to provide student-athletes with a positive experience in their pursuit of excellence through high academic standards, quality competition, and a meaningful student life. The conference administers championships in 18 intercollegiate sports. In 2020, the conference will expand to 10 full members and 19 championship sports with the addition of Suffolk University and women’s ice hockey, respectively.

#### **About The Michigan Intercollegiate Athletic Association:**

The 2019-20 academic year marks the 132nd consecutive year of operation for the NCAA Division III-affiliated conference. The MIAA was founded March 24, 1888. From the very beginning, the MIAA has conducted full-season championships in multiple sports. There have been changes in some of the sports (bicycle racing and Indian club swing have long since disappeared, and basketball did not even exist in 1888), but these changes have served to develop the MIAA into one of America’s finest NCAA Division III conferences, today offering 23 sports for men and women.

#### **About The Heartland Collegiate Athletic Conference:**

The HCAC was founded in 1998 and includes ten NCAA Division III institutions across Indiana, Ohio and Kentucky: Anderson University, Bluffton University, Defiance College, Earlham College, Franklin College, Hanover College, Manchester University, Mount St. Joseph University, Rose-Hulman Institute of Technology, and Transylvania University. The Indianapolis, Ind. based conference sponsors 20 sports across three seasons of competition.

